

**ANEX2015**  
ASIA NONWOVENS EXHIBITION AND CONFERENCE



# POST SHOW REPORT

**ANFA**

**CNTA**

Asia Nonwoven Fabrics Association (ANFA)  
CNTA Science & Technology Co., Ltd. (CNTA)  
UBM Asia Limited (UBM)



UBM

EDANA  
Association of the Nonwoven Fabrics Industry (INDA)



**Enka Tecnica**  
REIFENHÄUSER GRUPPE

Asia Nonwovens Exhibition 2015 (ANEX) combined with The 16th Shanghai International Nonwovens Exhibition (SINCE), was successfully held during May 13th to 15th, 2015, in Shanghai, China.

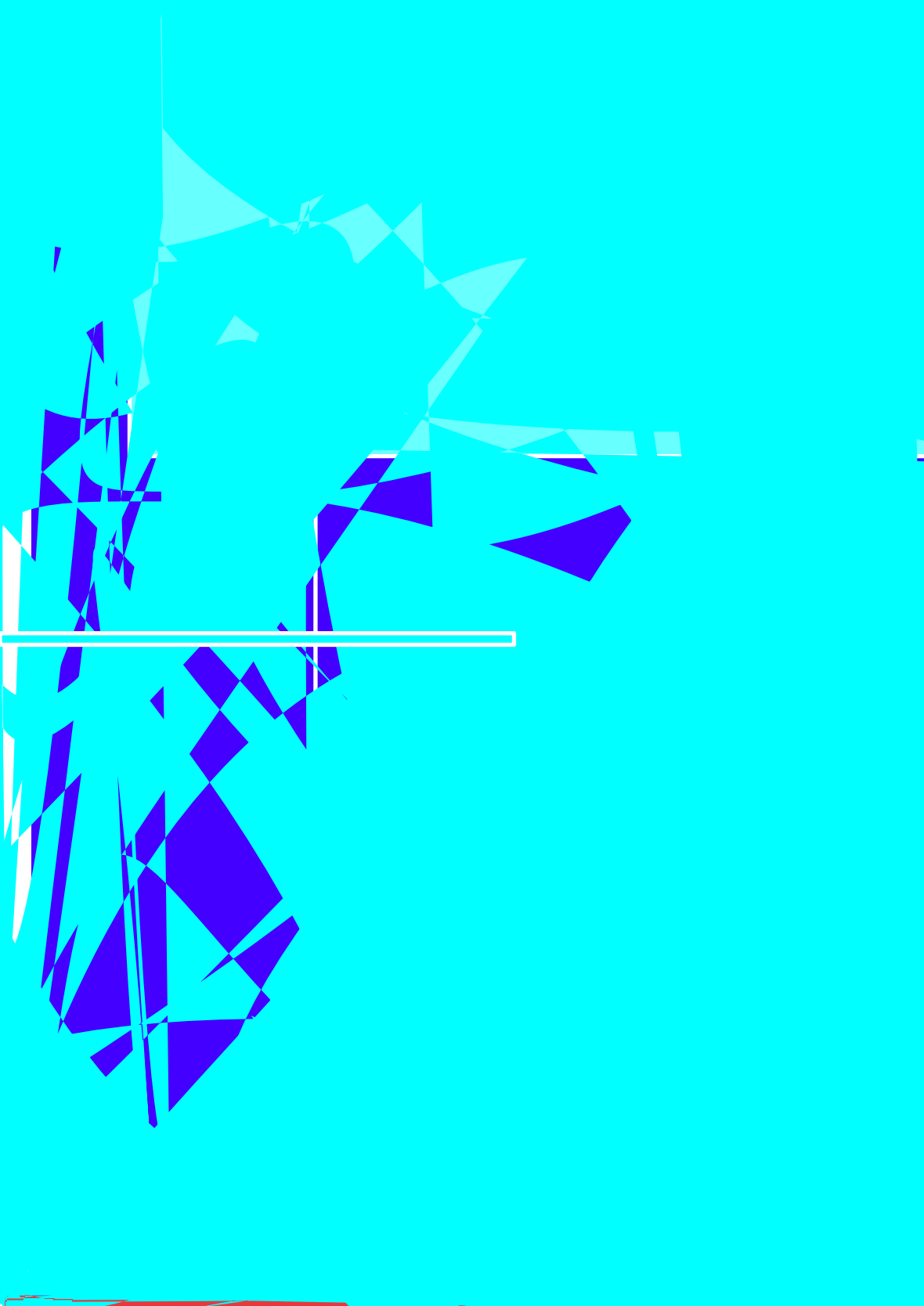
During the exhibition period, the total 400 exhibitors welcomed 20,090 trade visitors from 55 countries, including China, Korea, Japan, India, Singapore, the United Kingdom, Germany, Belgium, Italy, Switzerland, Turkey, Brazil, etc. The trade visitors profile covered the industry range of composites, hygiene, medical, wipes, geosynthetics, filtrations & separations, electronics, energy, automotive interiors, apparel, interior fabrics, packaging, etc.

The total exhibition scale reached 25,000sqm gross space of over 11501.5 sqm net space, which also reach its historic peak since its debut in 1986.

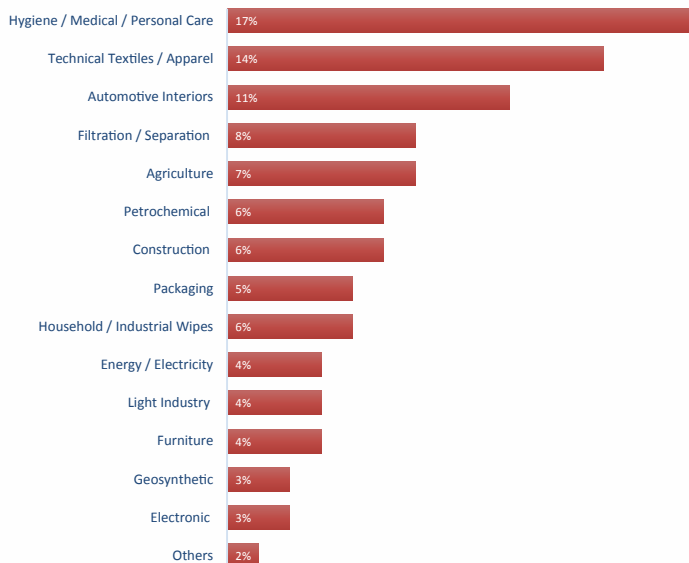
Beside the exhibition hall, the conference area also become highlights of the ANEX/SINCE 2015. The Global Nonwovens Summit (GNS) and the Technical presentations during the show provide an additional communication platform and attracted numerous trade visitors' attention.



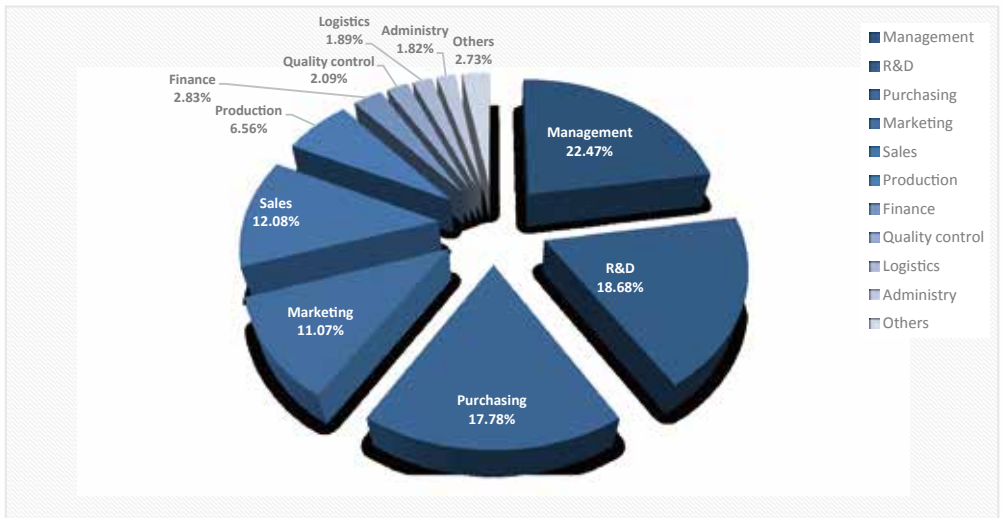
DAY 1 (2015/05/13, Wednesday)	7501	2643	10144
	73.9%	26.1%	
DAY 2 (2015/05/14 Thursday)	6536	1178	7714
	84.7%	15.3%	
DAY 3 (2015/05/15, Friday)	1873	359	2232
	83.9%	16.1%	
ALL EXHIBITION PERIOD	15910	4180	20090
	79.2%	20.8%	



Rank	Country	Visitors	Continent	Rank	Country	Visitors	Continent
NO.1	China	15910	Asia	NO.29	Pakistan	16	Asia
NO.2	South Korea	1078	Asia	NO.30	Finland	16	Europe
NO.3	Japan	961	Asia	NO.31	Egypt	15	Africa
NO.4	Taiwan	443	Asia	NO.32	Turkey	15	Asia
NO.5	United States	193	North & South America	NO.33	Ukraine	14	Europe
NO.6	Hong Kong	181	Asia	NO.34	Israel	14	Asia
NO.7	Thailand	101	Asia	NO.35	Argentina	13	North & South America
NO.8	Russia	95	Asia	NO.36	South Africa	13	Africa
NO.9	Malaysia	87	Asia	NO.37	Spain	13	Europe
NO.10	Indonesia	82	Asia	NO.38	Philippines	12	Asia
NO.11	Vietnam	58	Asia	NO.39	Canada	12	North & South America
NO.12	Germany	52	Europe	NO.40	Bangladesh	10	Asia
NO.13	Singapore	49	Asia	NO.41	Syrian	7	Asia
NO.14	Belgium	45	Europe	NO.42	Belarus	6	Europe
NO.15	United Kingdom	39	Europe	NO.43	Lebanon	5	Asia
NO.16	Morocco	29	Africa	NO.44	Bulgaria	4	Europe
NO.17	France	28	Europe	NO.45	the Sudan	4	Africa
NO.18	Jordan	28	Asia	NO.46	Uzbekistan	4	Asia
NO.19	Brazil	27	North & South America	NO.47	Kazakhstan	3	Asia
NO.20	Iran	24	Asia	NO.48	Sri Lanka	3	Asia
NO.21	Italy	24	Europe	NO.49	Australia	2	Oceanica
NO.22	Poland	22	Europe	NO.50	Myanmar	2	Asia
NO.23	Chile	22	North & South America	NO.51	Laos	2	Asia
NO.24	Sweden	21	Europe	NO.52	Saudi Arabia	2	Asia
NO.25	Switzerland	21	Europe	NO.53	Luxemburg	1	Europe
NO.26	Algeria	17	Africa	NO.54	Nigeria	1	Africa
NO.27	United Arab Emirates	17	Asia	NO.55	Kuwait	1	Asia
NO.28	Colombia	17	North & South America				



According to the visitors job function analysis, the top 3 are: MANAGEMENT (22.5%), R&D (18.7% ), PURCHASING (17.8%). The top 3 amounted almost 60% of the total visitors.

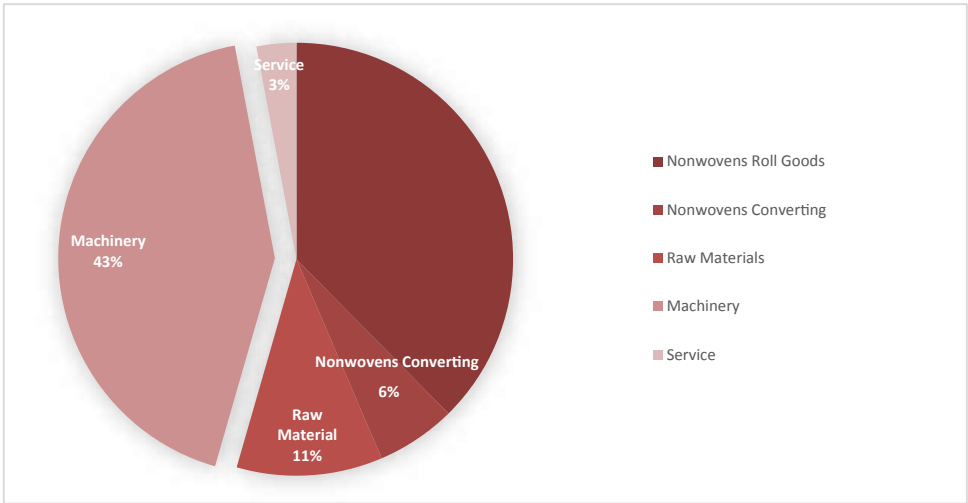


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No.	Country & Region	NET Space (sqm)		Number	
NO.1	China	7,423.5	64.5%	217	54.2%
NO.2	Germany	851.5	35.5%	35	45.8%
NO.3	USA	779		24	
NO.4	Taiwan	613.5		25	
NO.5	Japan	438		23	
NO.6	Korea	270		16	
NO.7	France	172.5		11	
NO.8	Turkey	159		6	
NO.9	Switzerland	144		4	
NO.10	Italy	138		14	
NO.11	Hong Kong	115		5	
NO.12	India	114		6	
NO.13	Austria	94.5		2	
NO.14	Spain	36		1	
NO.15	Belgium	27		3	
NO.16	UK	27		1	
NO.17	Denmark	24		1	
NO.18	Malaysia	24		1	
NO.19	Israel	22.5		1	
NO.20	Singapore	15		2	
NO.21	Qatar	13.5		1	
	TOTAL	11,501.5			





**90%** of the visitors visited ANEX / SINCE 2015 are generally satisfied with the experience.

**60%** of the visitors are involved in purchase and procurement decisions.

**80%** intend to visit the next SINCE in 2017, while **75%** would recommend SINCE 2017 to others.

**78%** of the trade visitors agree that SINCE is one of the most leading brand of Nonwovens exhibition in Asia Pacific region.





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nonwovens industry

about the tendency of global

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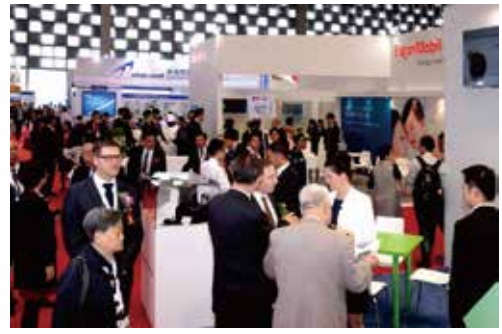
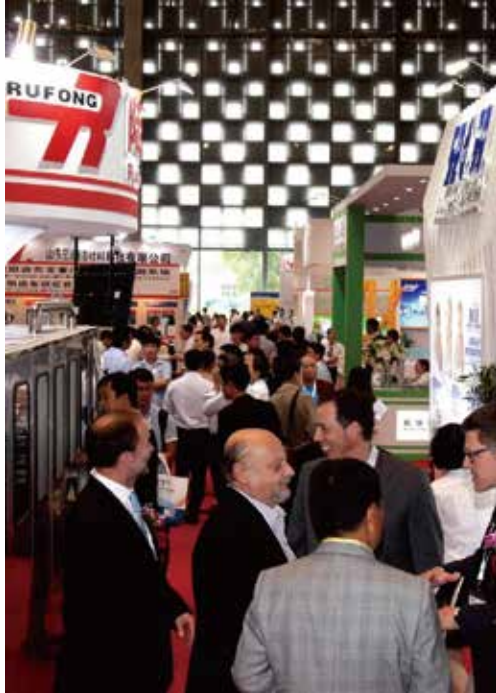
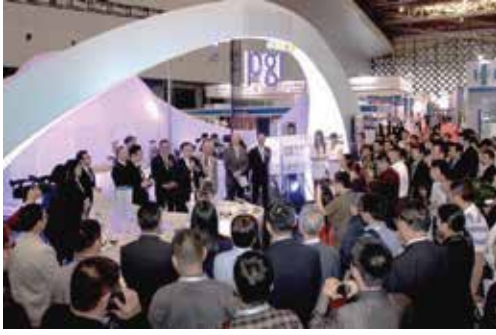
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