



The 17th Shanghai International Nonwovens
Conference & Exhibition (**SINCE**)

DEVELOPING GLOBAL LARGEST NONWOVENS MARKET!
ASIA'S LARGEST NONWOVENS EXHIBITION!

2017.11.08 - 11.10

**Shanghai World Expo Exhibition and
Convention Center**

Shanghai, China

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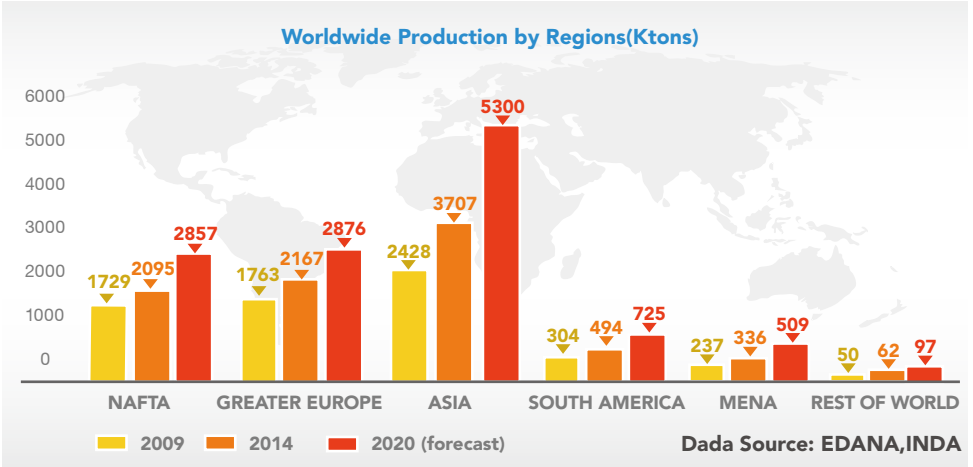
IS NONWOVENS INDUSTRY A PROMISING INDUSTRY IN ASIA?

With the application diversity of the nonwovens materials and the mature of nonwovens production technology itself, the global demand and production for nonwovens is continuously increasing in the past decades.

In the nonwovens production aspect, according to the statistics from EDANA and INDIA:

In Y2009, the nonwovens production worldwide is around 6,420 K tons total; till Y2014, the production amount of the year reached to 8,862 K tons, with amazing 6.7% CAGR during the 5 years.

It is forecasted by the two associations that the increasing tendency will keep on during Y2014 to Y2020, the CAGR of nonwovens production worldwide will be around 5.7%; the total amount in Y2020 will reach 12,364 K Tons, nearly doubled that of Y2009.



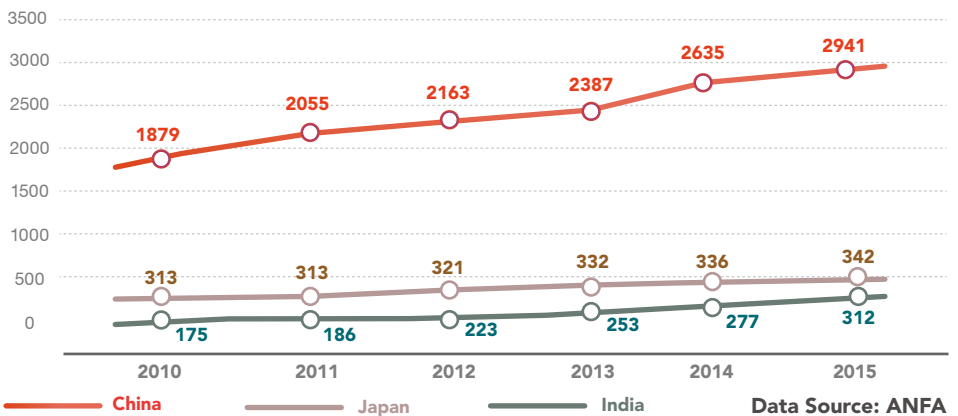
According to the figures, the performance of ASIA regions is undoubtedly the highlight among all.

In Y2014, Asia's nonwovens production is 41.8% share of the global production. While in Y2020, it is estimated to increase to 42.9% share of the total. In comparisons, the rest two big production region Greater Europe and NAFTA is forecasted to reduce their production share to 23.3% and 23.1% respectively. Asia's production will be equal to around 92.4% of the total production of Greater Europe and NAFTA region.

Therefore, the answer to the question above is confirmative: YES, nonwovens industry is a promising industry globally, and especially in ASIA REGION.

WHY ASIA RANKS NO.1 in GLOBAL NONWOVENS PRODUCTION?

In Asia region, CHINA contributed most production amount without any doubt:



According to above figures provided by ANFA:

In Y2015, China's nonwovens production is 68.7% of the Asia total production amount, and leave a tremendous gap behind between Japan, India and the rest Asian countries.

And during Y2010~Y2015, China achieved 9.4% CAGR high-speed increase, just 2nd to India, whose production amount till Y2015 is around 312 K Tons.

IS CHINA THE “WORLD FACTORY” or CHINA IS PRODUCING FOR THEMSELVES?

The impression of CHINA, is always linked to “Wold factory” , which means China produces goods and exports these goods worldwide. Is this reason why CHINA’ s nonwovens production ranked No. 1 in both Asia region and globally, and the CAGR keeps continuous high in the past and future? The answer is negative. With ANFA’s figures about China’s nonwovens production, imports and exports, and therefore the domestic consumption accordingly. The answer comes to us clearly.



CHINA domestic nonwovens consumption (Ktons)

	2010	2011	2012	2013	2014	2015	CAGR(Compound Annual Growth Rate)
Production	1879	2055	2163	2387	2635	2941	2010-2015
Import	373	451.6	484.8	559.3	656.2	730.9	14.4%
Export	162.1	148.3	138.3	139.7	152	138	-3.2%
Domestic nonwovens consumption	2089.9	2358.3	2509.5	2806.6	3139.2	3533.9	11.1%

Data Source: ANFA

According to ANFA’ s figures, in Y2015, CHINA produced 2941 K Tons nonwovens, only exported 138 K Tons aboard, and further imported 730.9 K Tons from aboard. That means CHINA consumed 3533.9 K Tons nonwovens by themselves, almost equals to 40.0% of Y2014 global nonwovens production. During Y2010~Y2015, CHINA’ s nonwovens consumption demand keeps 11.1% CAGR. The imports kept 14.4% CAGR high-speed increase while the exports is declined by 3.2% average per year. Therefore, the answer to the above question is: In terms of nonwovens industry, CHINA is not “World factory” , CHINA is producing nonwovens for themselves because CHINA have tremendous huge nonwovens consumption demand behind.

IS CHINA THE BIGGEST NONWOVENS DEMAND MARKET IN ASIA REGION?

The following figures also from ANFA, showing the import and export situations of the Top 3 nonwovens producers in Asia region to be taken into the comparisons.

JAPAN domestic nonwovens consumption (Ktons)

	2010	2011	2012	2013	2014	2015	CAGR(Compound Annual Growth Rate)
Production	313.4	313	320.9	331.5	336.3	342	2010-2015
Import	108.3	122.2	129.6	142.8	163	189.8	11.9%
Export	49.8	48.9	50.5	53.3	56.4	51.3	0.6%
Domestic nonwovens consumption	371.9	386.3	400	421	442.9	480.5	5.3%

Data Source: ANFA

INDIA domestic nonwovens consumption (Ktons)

	2010	2011	2012	2013	2014	2015	CAGR(Compound Annual Growth Rate)
Production	175	186.3	222.6	252.5	277.1	312	2010-2015
Import	19.3	25.6	30.9	28.1	40.4	44.3	18.1%
Export	20.5	18.8	20.9	27.5	27.6	25.7	4.6%
Domestic nonwovens consumption	173.8	193.1	232.6	253.1	289.9	330.6	13.7%

Data Source: ANFA

According to above figures:
For Nonwovens domestic consumption: JAPAN’ s & INDIA’ s equal to 13.4% & 9.4% of CHINA’ s in Y2015 separately. In terms of Y2010-2015 CAGR. JAPAN is 5.8% lower than CHINA and INDIA is 2.6% higher than CHINA.
For Import amount: JAPAN’s & INDIA’s equal to 26% & 6.1% of CHINA’ s in Y2015 separately. In terms of Y2010-2015 CAGR. Japan is 2.5% lower than CHINA and INDIA is 3.7% higher than CHINA.
Therefore, we can come to the conclusion that:
CHINA is the biggest importer of nonwovens, with the biggest nonwovens demand market in ASIA REGION.



WHAT IS SINCE 2017?

Starting from Y1986, Shanghai International Nonwovens Conference & Exhibition (SINCE) has become the largest and most important nonwovens exhibition in Asia region.

As a technical and trade platform of the nonwovens industry, SINCE has formed an industry value chain covering from nonwovens raw materials, nonwovens production machinery & accessories, nonwovens roll goods, converting machinery & accessories, to converted goods. The related industries covering from hygiene, filtration, fabrics & apparels, medical, automotive, wiping, home furnishings & upholstery etc.

SINCE 2017 is expected to welcome over 25,000 trade visitors from the above related industries with over 34,000 sqm gross space. The exhibitor's number is expected to reach 450.



SINCE 2015 FACT FIGURES REVIEW

TRADE VISITOR SUMMARY

20,090 trade visitors

15,910 China local trade visitors, **79.2%** out of total

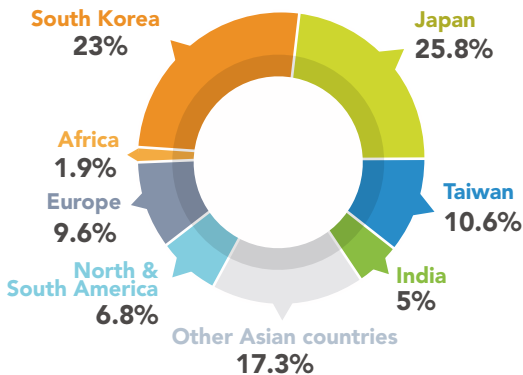
4,180 international trade visitors, **20.8%** out of total

55 countries and regions

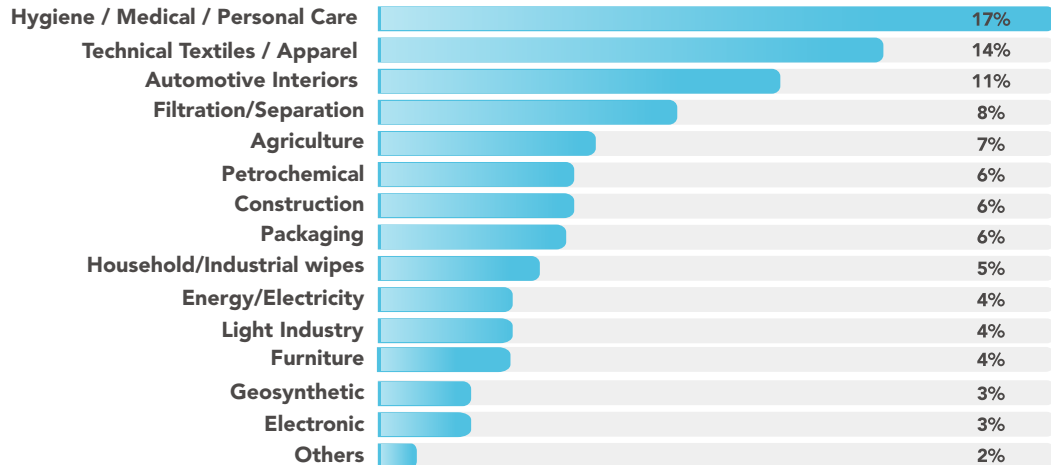


Breakdown of 20.8% visitors coming out of China

- Japan
- South Korea
- Other Asian countries
- Taiwan
- Europe
- North & South America
- Africa



Visitors industry resource breakdown

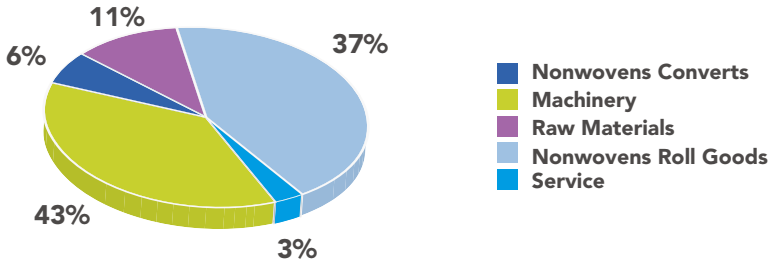


SINCE 2015 FACT FIGURES REVIEW

EXHIBITOR SUMMARY

- 400** exhibitors from **21** countries and regions
- 25,000m²** GROSS space
- 45.8%** International VS **54.2%** China domestic (on exhibitor numbers)
- 35.5%** International VS **64.5%** China domestic (on booth space)

Exhibits Industry Breakdown



KEY FIGURES OF SINCE2017 * FORECAST

- 25,000** trade visitors
- 34,000m²** GROSS space (cover HALL NO.1 & HALL NO.2)
- 450** exhibitors

CHRONOLOGY OF SINCE & ANEX BRAND




HIGHLIGHTS IN SINCE 2017

CONCURRENT EVENTS

Besides exhibitors' showcasing in the fair ground, a series of international conferences focus on the main applications of nonwovens: HYGIENE, MEDICAL, and FILTRATION are organized. It is aim to provide a comprehensive platform for talking about nonwovens technology and its applications.

RISI HYGIENE PRODUCT SYMPOSIUM

Date: November 7, 2017 (DAY 0 of SINCE 2017)

Organized by: 

Co-organizer: 



UBM

WTIN MEDICAL NONWOVENS SYMPOSIUM

Date: November 9, 2017 (DAY 2 of SINCE 2017)

Organized by: 

Co-organizer: 



UBM

INTERNATIONAL FILTRATION TECHNOLOGY CONFERENCE

Date: November 9, 2017 (DAY 2 of SINCE 2017)

Organized by:   

UBM

TECHNICAL PRESENTATION

Date: November 8 ~10, 2017 (DAY 1 ~DAY 3 of SINCE 2017)

Organized by:  

UBM

Schedule:

Wednesday, 8 Nov., 2017	10:30-12:30 hrs and 14:00-16:00 hrs
Thursday, 9 Nov., 2017	10:30-12:30 hrs and 14:00-16:00 hrs
Friday, 10 Nov., 2017	10:30-12:30 hrs

EXHIBITS CATEGORY

1. Nonwovens (by manufacturing process)

1.01	Airlaid
1.03	Drylaid
1.03.01	Thermobonded
1.03.02	Chemically bonded
1.03.03	Needled
1.03.04	Spunlace
1.05	Meltblown
1.06	Spunlaid (incl.SM, SMS, SMMS etc.)
1.07	Wetlaid
1.02	Composites
1.08	Others

2. Nonwovens (by applications)

2.01	Abrasives
2.02	Agriculture / Horticulture
2.03	Automotive
2.03.01	Automotive Filters
2.03.02	Automotive Interior
2.04	Civil engineering / geotextiles
2.05	Composites (incl. reinforcements)
2.06	Electric & Electronics
2.04.01	Battery separators, fuel cells
2.04.02	Cable-wrap
2.07	Fabrics and apparels
2.11.01	Interlinings
2.11.02	Leather goods
2.11.03	Protective wear
2.11.04	Shoes

2. Nonwovens (by applications)

2.08	Filtration media
2.06.01	Filtration (gas)
2.06.02	Filtration (liquid)
2.09	Home furnishings and upholstery
2.09.01	Wall coverings
2.09.02	Table & bed linen, catering
2.09.03	Carpeting
2.09.04	Furniture
2.10	Hygiene
2.05.01	Feminine hygiene products
2.05.02	Baby diapers
2.05.03	Adult incontinent products
2.05.04	Personal care wipes
2.05.05	Hygiene products for pet
2.11	Medical
2.12	Packaging
2.13	Wiping
2.10.01	Household cleaning / wiping
2.10.02	Industrial cleaning / wiping
2.14	Others

3. Raw materials

3.01	Adhesives, hotmelts
3.02	Chemicals
3.03	Binders, latex, foams, etc.
3.04	Fibres and filaments
3.05	Films, Membranes, etc.
3.06	Fluff pulp
3.07	Polymer chips / granules
3.07.01	From petrochemistry
3.07.02	From renewable / recycled sources
3.08	Scrims and reinforcements
3.09	Superabsorbents
3.10	Surface treatment chemicals
3.11	Tapes, elastics, mechanical fastening systems, etc.
3.12	Tissue, papers, etc.
3.13	Waddings
3.14	Others

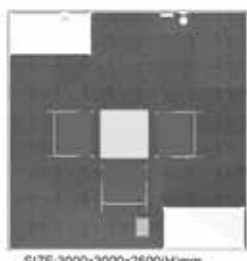
4. Machinery

4.01	Nonwovens production machinery
4.01.01	Web preparation machinery
4.01.02	Web laying machinery
4.01.03	Web bonding machinery
4.01.04	Forming and drying equipment
4.01.05	Accumulators, slitters and winders
4.01.06	Finishing equipment
4.01.07	Other nonwovens production equipment & accessories
4.02	Converting machinery
4.02.01	Absorbent hygiene product converting machinery
4.02.02	Wipes converting machinery
4.02.03	Coating/ lamination equipment
4.02.04	Ultrasonic Bonding
4.02.05	Other converting machinery
4.03	Waste-handling equipment
4.04	Manufacturing auxiliary equipment
4.05	On-line monitoring and inspection systems
4.06	Testing equipment
4.07	Other equipment

5. Services

5.01	Publications
5.02	Research institutes and laboratories
5.03	Associations
5.04	Other services
5.05	Technology / Know-how

COST OF PARTICIPATION



*SPACE ONLY

US\$529 per sqm (Minimum 36 sqm) * 6% VAT Included

Includes:

- Floor space
- Listing in show directly
- Listing in official website "exhibitor list"

*SHELL SCHEME BOOTH

US\$ 614 per sqm (Minimum 9 sqm) * 6% VAT Included

Includes:

- Shell scheme wall panels
- Fascia with company name and booth number
- Carpet
- Listing in show directly
- Listing in official website "exhibitor list"
- Furniture differs according to the booth space:

ITEM	9sqm	15sqm	18sqm	24sqm	27sqm
Information Desk	1	1	2	2	3
Discussion Table	1	1	2	2	3
Black Leather Chair	3	3	6	6	9
Waste Paper Basket	1	1	2	2	3
Spotlight 100W	2	3	4	5	6
Socket 500W	1	1	2	2	3

*TECHNICAL PRESENTATION

US\$ 320 per session (30 minutes per session)

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