



# 第十八届上海国际非织造材料展览会

## The 18<sup>th</sup> Shanghai International Nonwovens Exhibition (SINCE)

# 展后报告

## POST SHOW REPORT

**2019.12.11-13**

上海世博展览馆, 1&2号馆

Hall 1&2, Shanghai World Expo Exhibition  
& Convention Centre

**[www.since-expo.com](http://www.since-expo.com)**

### 主办单位 ORGANIZERS:

中国技术市场协会

CHINA TECHNOLOGY MARKET ASSOCIATION (CTMA)

中国技术市场协会非织造材料专业委员会

CHINA NONWOVENS TECHNICAL ASSOCIATION (CNTA)

上海希达科技有限公司

CNTA SCIENCE & TECHNOLOGY CO., LTD.

INFORMA MARKETS



添加官方微信  
OFFICIAL WECHAT

# 稳定可持续发展的非织造行业

## SUSTAINABLE DEVELOPING NONWOVENS INDUSTRY

中国经济迅速发展,居民收入不断提高,对无纺布的需求还存在巨大发展空间。

在个人护理、卫生领域,随着二孩开放以及人口老龄化的逐渐增多,需求不断增加。在医疗领域,随着技术逐渐发展,无纺布的运用也是呈快速增长趋势。在工业领域,热轧布、SMS布和气流成网布、过滤材料、绝缘布、土工布的市场也是越来越大。

此外,在一次性卫生吸收材料和擦拭用品这两个领域中,人们对于产品的功能性、舒适性、便捷性要求越来越高,无纺布面料的技术升级(性能提升、单位克重下降等)仍然是大趋势。

With the rapid development of China's economy and the continuous improvement of people's income, there is still huge space for the demand of Nonwovens.

For Personal Care and Hygiene area, demand is increasing with the second-child policy and the aging of the population. For Medical area, with the development of technology, the use of nonwovens is also increasing in a rapid trend. For Industrial area, the market of hot rolled nonwovens, SMS nonwovens, air-laid nonwovens, filtration material, insulating nonwovens and geotextile nonwovens is also growing quickly.

In addition, for Disposable Sanitary Absorption and Wiping Nonwovens, people's requirements for the function, comfort, convenience are higher and higher, technology upgrade (performance improvement, unit weight reduction, etc.) is quite necessary.

### ◆ 亮点行业增长 Increase of Highlights Industry

9.73%↑



家用擦布和清洁材料  
的增长达9.73%  
Home Cleaning Products and  
Material Increased 9.73%

8.20%↑



医疗、护理和卫生产品  
的增长达8.20%  
Medical, Personal Care and  
Hygiene Increased 8.20%

7.69%↑



包装材料的增长达7.69%  
Packaging Material  
Increased 7.69%

5.07%↑



过滤材料的增长达5.07%  
Filtration Material  
Increased 5.07%

4.91%↑



汽车内饰材料的增长达4.91%  
Automotive Interior  
Increased 4.91%

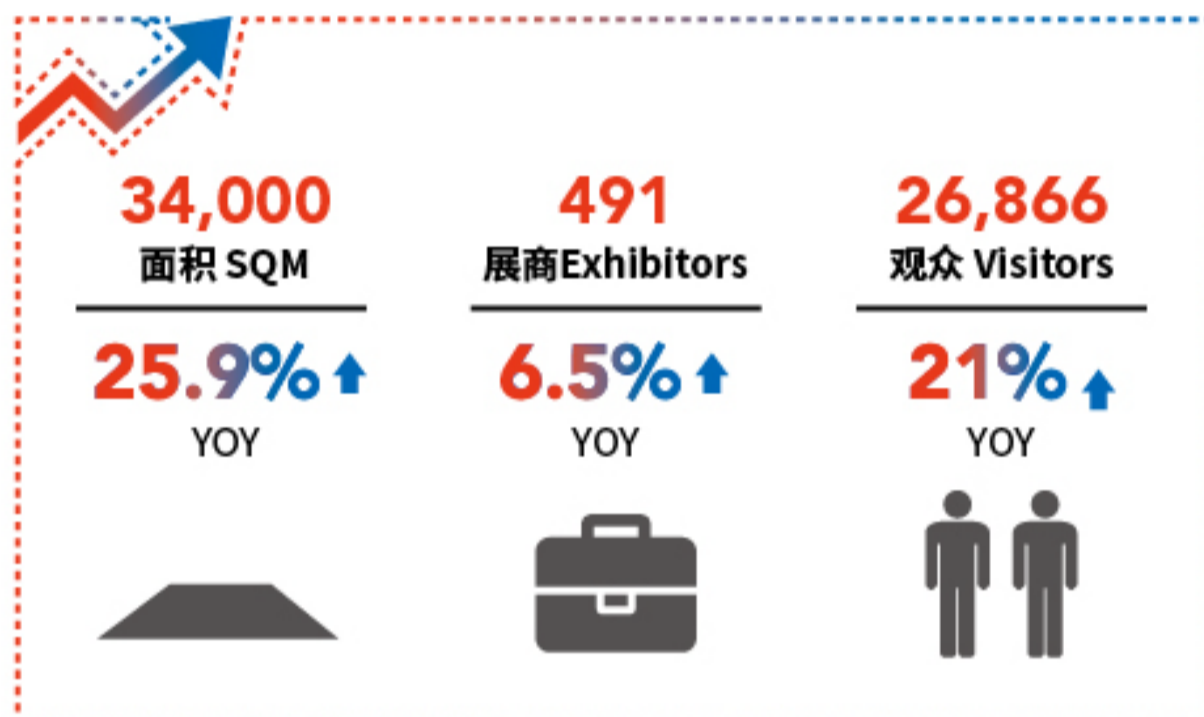


# 蓬勃发展的上海国际非织造材料展览会 (SINCE) THE DEVELOPING SHANGHAI INTERNATIONAL NONWOVENS EXHIBITION (SINCE)

## SINCE2019

New Achievements of SINCE2019

### 连创新高



\*YOY: 按年度计 Year Over Year

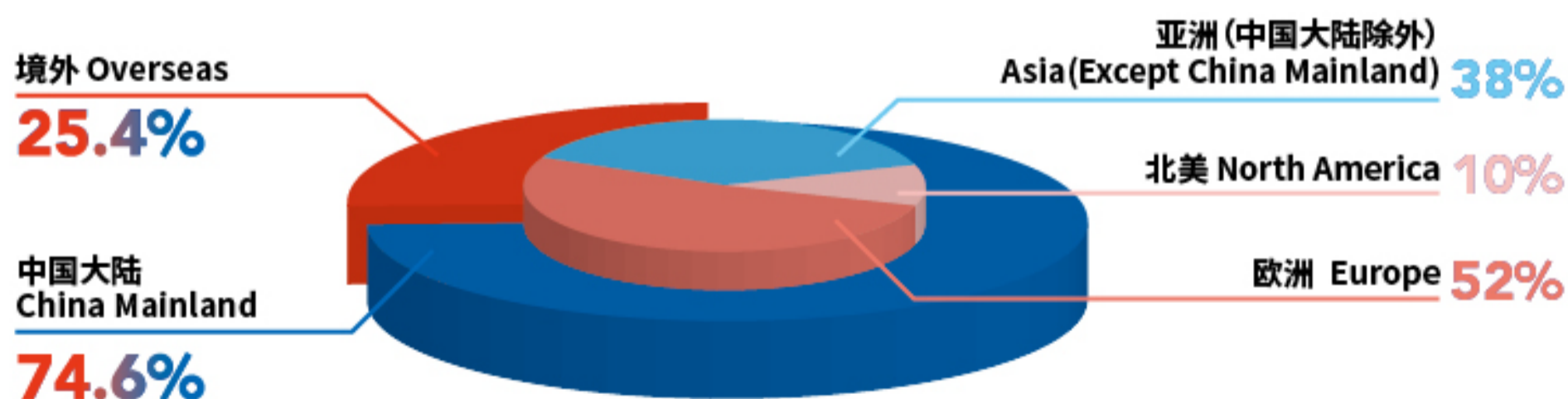
#### ◆ 展商数据 Exhibitor Summary

非织造行业全球知名品牌荟聚, 共计来自全球 **25** 个国家及地区的 **491** 家展商

**74.6%** 中国大陆展商 & **25.4%** 境外展商

Gathering Global Famous Nonwovens Industry Brands, totally **491** Exhibitors from **25** Countries and Regions

**74.6%** China Mainland Exhibitors & **25.4%** Overseas Exhibitors

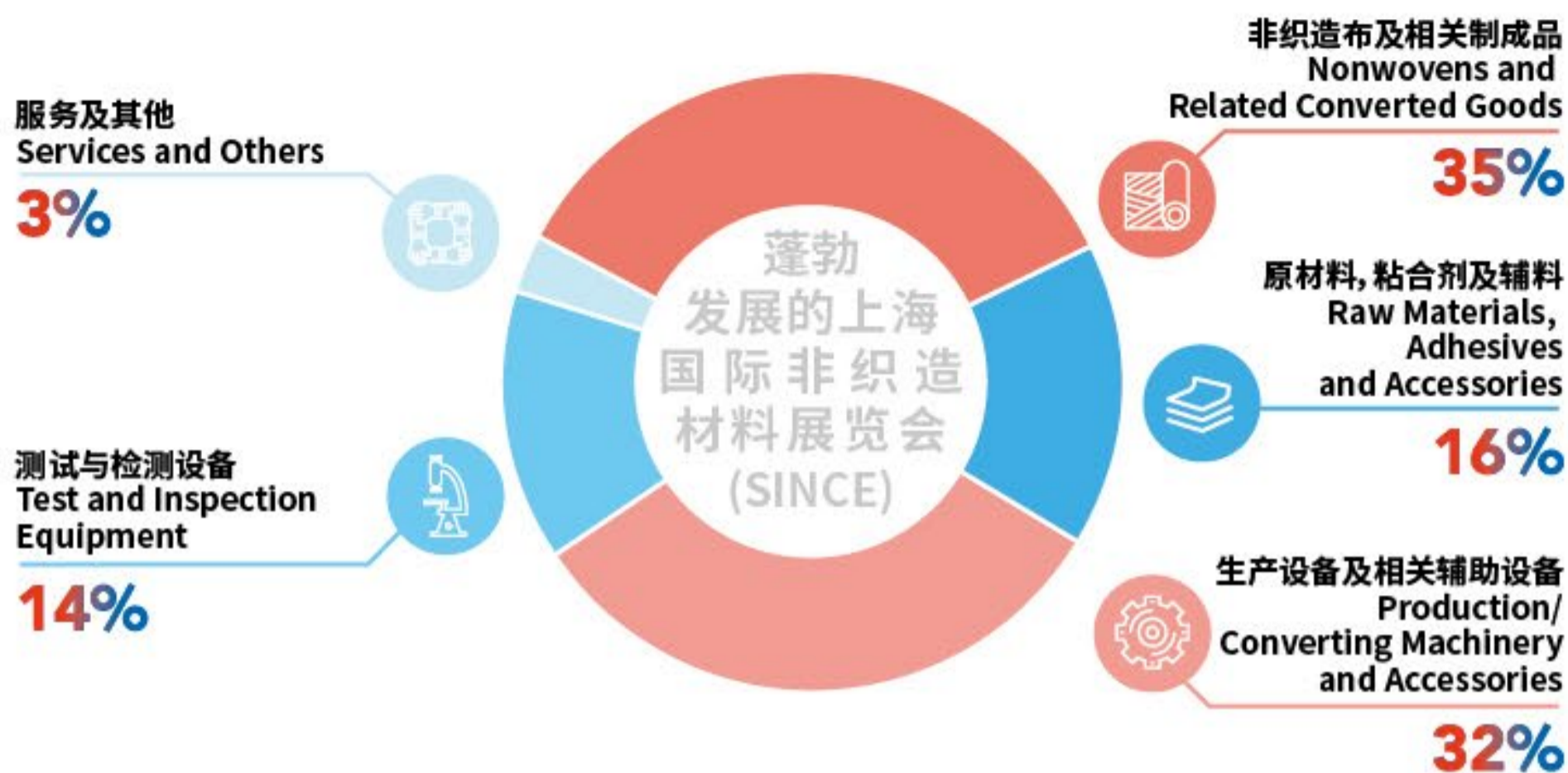


展商数量排名TOP10国家及地区

Exhibitor Quantity TOP10 Countries and Regions

中国大陆 China Mainland; 德国 Germany; 意大利 Italy; 中国台湾 Taiwan(China); 日本 Japan; 美国 United States; 中国香港 Hong Kong(China); 法国 France; 瑞士 Switzerland; 韩国 South Korea

◆ 展品涵盖非织造行业完整产业链 Covering Full Categories in Nonwovens Industry



# THE DEVELOPING SHANGHAI INTERNATIONAL NONWOVENS EXHIBITION (SINCE)

”

## ◆ 展商之声 Exhibitor Feedback

整体效果, 人流都是非常满意的, 也看到了很多新企业, 新产品, 新技术的展出, 是一个很好的交流平台。

**张杰, 董事 总经理, 杭州诺邦无纺股份有限公司**

We are satisfied to the visitors and the whole exhibition effect. Also, many new companies, new products and new technologies had been exhibited during this show. We think SINCE is a very good platform for the whole industry.

**Zhangjie, CEO**

**HANGZHOU NBOND NONWOVENS CO., LTD.**

非常高兴我们今年能够来参加SINCE, 我的主要工作职能就是在中国市场, 毫无疑问, 这个展会对于整个非织造行业来说, 是非常好的一个项目。

We are very happy to participate in this year's SINCE especially my role focusing on China market and we definitely see this is a good event for nonwovens industry.

**Lee Chun Hooi, Country Manager, China & Commercial Manager, Print FIBERTEX PERSONAL CARE SDN. BHD.**

毋庸置疑我们会参加下一届的SINCE, 我们很高兴能够加入SINCE并且我们会把它推荐给其他的同事以及朋友, 期待与大家下一届见!

**彼仕陶, 副总裁销售 安德里茨**

Of course, we will attend next SINCE, we are pleased to be here and we will recommend it to our friends and see you next time in Shanghai.

**Tobias Schäfer, Vice President Sales, ANDRITZ**

LENZING是SINCE的忠实粉丝, 每一届都会参加, 今年的SINCE特别好, 整个供应链比较齐全, 我们跟我们的客户都聚在一起, 能够有更多的机会进行交流。

**岑诗雅, 北亚洲区 非织造纤维 商务总监, 兰精纤维(上海)有限公司**

Lenzing is a faithful fan of SINCE and we come every year. For SINCE2019, we think it is very good, the category is quite complete, many of our customers are the exhibitors of SINCE, we have more chances to communicate.

**Oliver Sum, Regional Commercial Director, Nonwovens, North Asia  
LENZING FIBERS (SHANGHAI) CO., LTD.**

“

◆ SINCE2019 部分展商 Parts of SINCE2019 Exhibitors



## ◆ 观众数据

**26,866** 名来自全球的专业观众及买家

**23,944** 名中国大陆观众  
(占总数的89.1%)

**2,922** 名境外观众  
(占总数的10.9%)

来自近**60**个国家及地区

## ◆ Visitor Summary

**26,866** Professional Visitors  
from the World

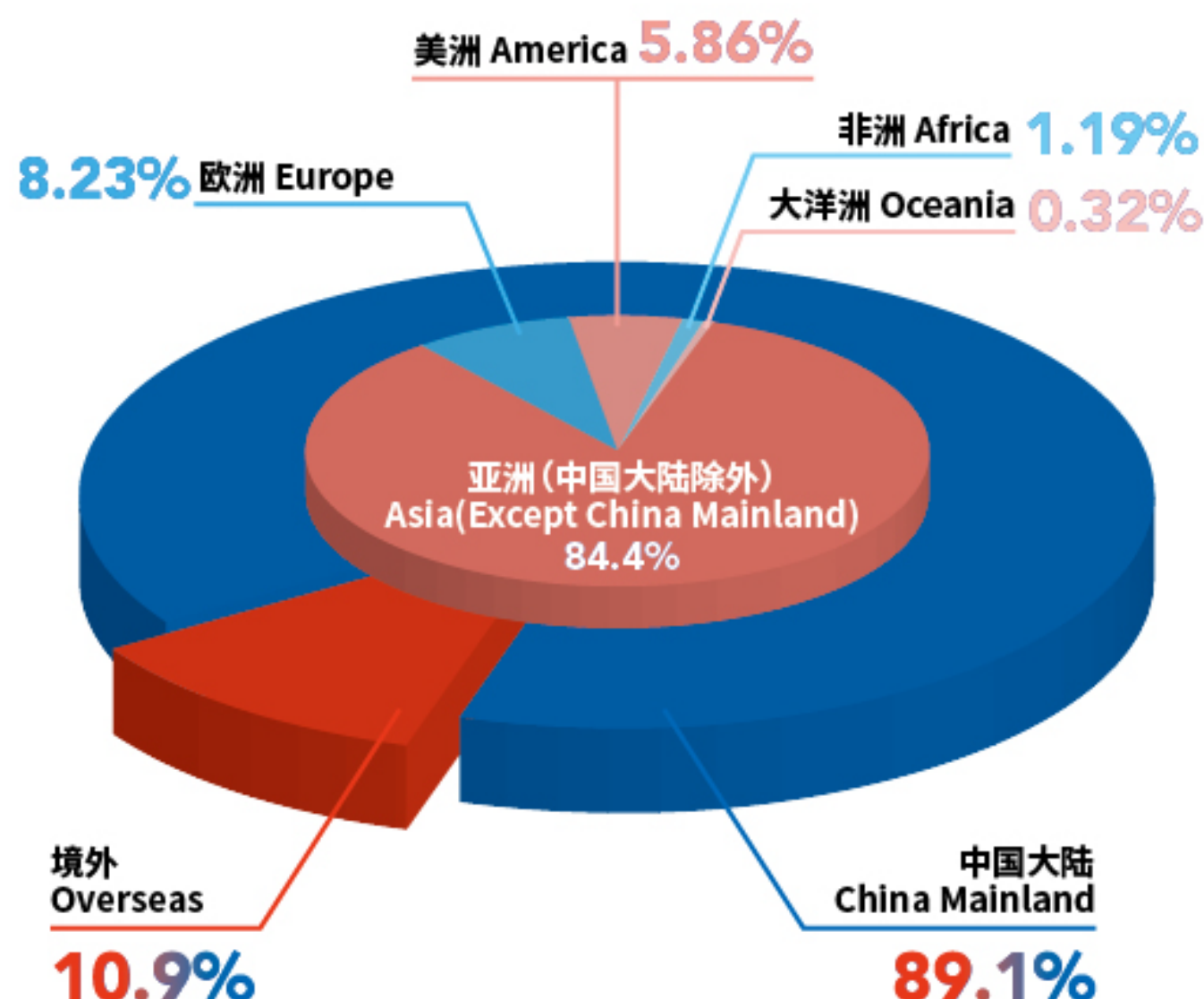
**23,944** China Mainland Visitors  
(89.1% of total)

**2,922** Overseas Visitors  
(10.9% of total)

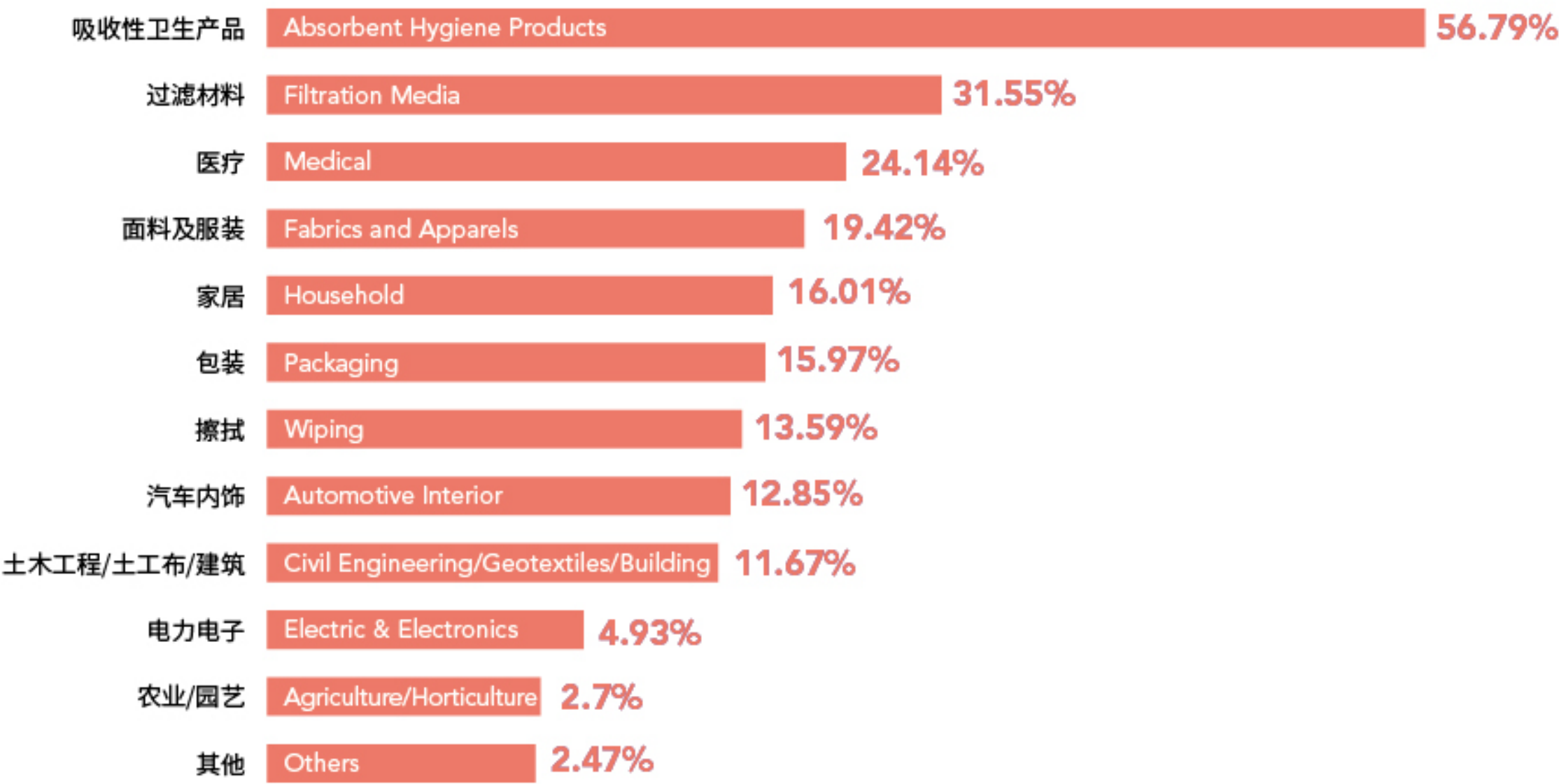
From almost **60** Countries  
and Regions

本届观众数量较上届展览会增长显著。其中,境外观众人数约占总人数的10.9%。境外观众中,排名前五的国家及地区分别是:韩国,日本,印度,美国,泰国。

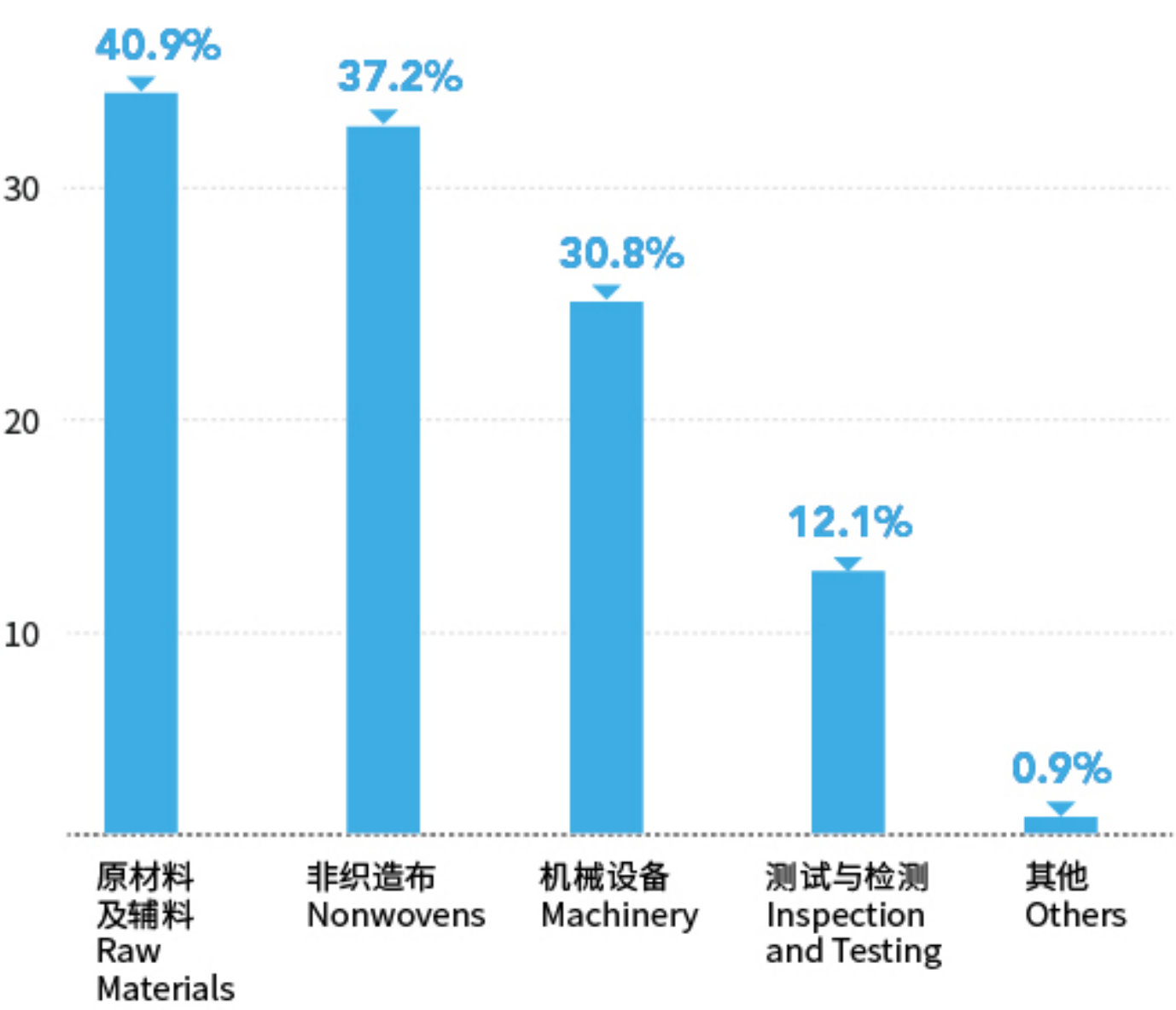
The number of visitors has increased significantly compared with SINCE2017. Among them, 10.9% are overseas visitors and the top 5 countries and regions are: South Korea, Japan, India, United States, Thailand.



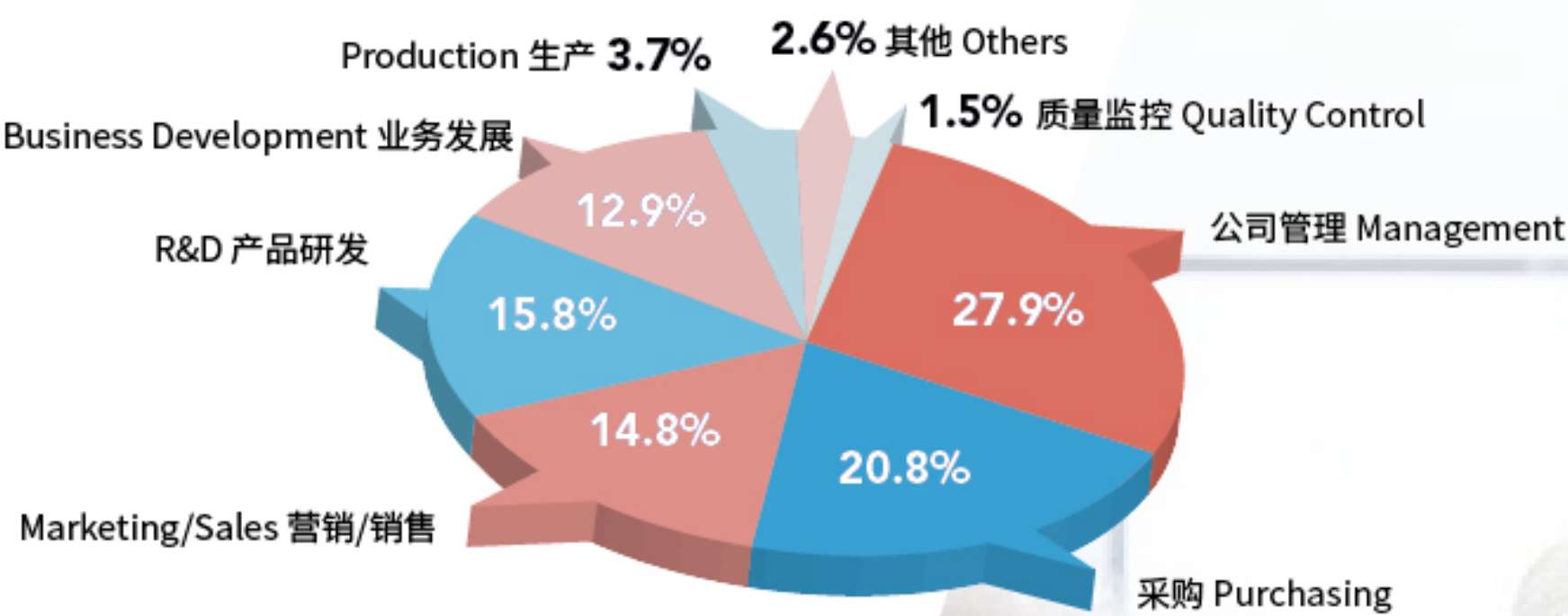
◆ 观众所属行业 (多项选择) Visitors Industry (Multiple Choice)



◆ 观众感兴趣的展品 (多项选择) Visitors Primary Product of Interest (Multiple Choice)



◆ 观众职能划分 Visitors Job Function Breakdown



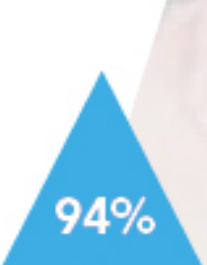
◆ 观众满意度调查 Visitor Survey



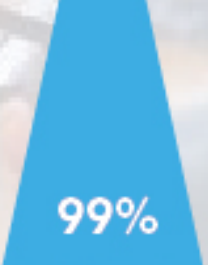
观众对SINCE2019表示满意  
Visitors are satisfied with SINCE2019



观众表示要来参观下一届  
ANEX-SINCE2021  
Visitors are likely to attend ANEX-SINCE2021 in the future



观众表示会将SINCE推荐给其他的同事或朋友  
Visitors are likely to recommend SINCE to their friends or colleagues.



观众通过SINCE2019找到了他们想要的产品、公司或技术  
Visitors found products, companies or technology that they would like to see at the exhibition

## ◆ 展商技术演讲 Exhibitor Technical Presentation

2019年12月11日 Dec 11<sup>th</sup>, 2019

10:30-10:45



**第十三届世界过滤大会最新信息**

**WFC13 Latest Update**

孙勤 博士, 第十三届世界过滤大会执行主席

Dr. Christine Sun, WFC13 Operation Chair

10:45-11:00



**医用纺织品测试**

**Medical Textile Test**

胡明銓 博士, 台湾纺织产业综合研究所

Dr. Vincent Hu, Taiwan Textile Research Institute

11:00-11:30



**关于模块化过滤介质试验台的概念几乎涵盖所有空气过滤标准**

**Modular Filter Media Test Rig Concept to Cover Nearly Every Air Filtration Standard**

Sven Schuetz 先生, 销售及运用工程师, Palas GmbH

Mr. Sven Schuetz, Sales and Applications Engineer, Palas GmbH

11:30-12:00



**卫生市场的趋势和无纺布解决方案**

**Hygiene Market Trends and Nonwoven Solutions**

田雨 先生, 首席执行官, 俊富非织造材料有限公司

Mr. Rain Tian, CEO, JOFO Nonwovens Co., Ltd.

14:00-14:30



**优可丝®科技创新驱动非织造行业可持续发展**

**EcoCosy® by Technology-driven Sustainable Development of Nonwoven Industry**

孔蔓菱 女士, 市场经理, 赛得利

Ms. Manling Kong, Marketing Manager, Sateri

14:30-15:00



**信心的秘诀 OEKO-TEX® 一站式解决方案**

**The Key to Confidence OEKO-TEX® Solutions**

张茜 女士, 销售专员, 特思达(上海)纺织检定有限公司

Ms. Bessie Zhang, ECP, TESTEX (Shanghai) Textile Testing Co., Ltd.

15:00-15:30



**伊斯拉-您生产决策智能化的最佳伙伴!**

**Your Partner for Inspection-Make Every Decision an Intelligent Decision**

Dirk Broichhausen 先生, 新材料事业部总监、副总裁, 伊斯拉视像

Mr. Dirk Broichhausen, Managing Director, ISRA Vision

2019年12月12日 Dec 12<sup>th</sup>, 2019

10:30-11:00



**使用emtec-TSA触觉分析仪进行客观的柔软度测量**

**Objective Softness Measurement with the emtec-TSA Tactile Sensation Analyzer**

Alexander Gruener 先生, 全球营销及业务发展经理, Emtec Electronic GmbH

Mr. Alexander Gruener, Global Marketing & Business Development Manager, Emtec Electronic GmbH

11:00-11:30



**无菌包布的规范和操作实践**

**The Standards and Practice of CSR Wrap in Hospital**

高俊英 先生, 医疗、卫生和特种材料事业部, 亚洲区产品开发&技术服务经理, 贝里国际集团

Mr. Green Gao, HH&S Asia PD & TS Manager, Berry

11:30-12:00



**香港无纺布业应用先进科技**

**Hong Kong Nonwoven Products Applications of Advanced Nonwoven Technology will be Introduced.**

吴瑩旭 先生, 理事长, 香港无纺布协会

Mr. Socrates NG, President, Hong Kong Nonwovens Association

14:00-14:30



**关于模块化过滤介质试验台的概念几乎涵盖所有空气过滤标准**

**Modular Filter Media Test Rig Concept to Cover Nearly Every Air Filtration Standard**

Sven Schuetz 先生, 销售及运用工程师, Palas GmbH

Mr. Sven Schuetz, Sales and Applications Engineer, Palas GmbH

14:30-15:00



**陶氏健康卫材, 助您尽享自由与灵动**

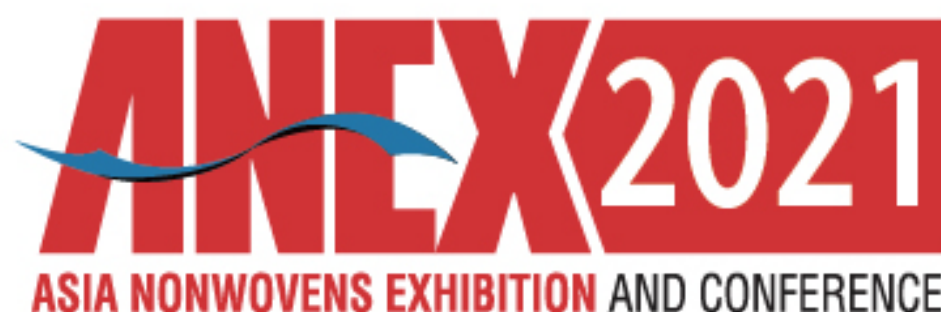
**Move, Play and Rest Freely with Dow Hygiene Solutions**

禹海洋 先生, AP 技术经理, 陶氏化学

Mr. Brian Yu, AP Technical Manager, Dow

◆ SINCE2019精彩回顾 A GALANCE AT SINCE2019





COMBINED WITH



## 2021 亚洲非织造材料展览会

Asia Nonwovens Exhibition and Conference (ANEX)

## 第十九届上海国际非织造材料展览会

The 19<sup>th</sup> Shanghai International Nonwovens Exhibition (SINCE)

2021.07.21-23

上海世博展览馆1号馆&2号馆

Hall 1&2, Shanghai World Expo Exhibition and Convention Centre (SWEECC)

• 展会面积 Exhibition Scale: **35,000m<sup>2</sup>**

• 展商 Exhibitors: **600+**

• 观众 Visitors: **30,000+**

### ORGANISED BY

Asia Nonwoven Fabrics Association  
China Technology Market Association



### MANAGED BY

CNTA Science & Technology Co., Ltd.  
Informa Markets



### SUPPORTED BY

Association of the Nonwoven Fabrics Industry (INDA)  
International Association Serving the Nonwovens and Related Industries (EDANA)  
All Nippon Nonwovens Association (ANNA)  
Taiwan Nonwoven Fabrics Industry Association (TNFIA)  
Korea Nonwoven Industry Cooperative (KNIC)  
Hong Kong Nonwovens Association (HKNA)  
Indonesian Nonwoven Association (INWA)

For more information on exhibiting or attending the show, please contact:

#### INTERNATIONAL

INFORMA MARKETS IN CHINA  
9F, Ciro's Plaza  
No.388 West Nanjing Road  
Shanghai 200003,  
China

Ms. Vivienne Sun

T: +86 21 6157 7273

F: +86 21 6157 7299

E: vivienne.sun@informa.com

Ms. Icy Fan

T: +86 21 6157 7235

F: +86 21 6157 7299

E: icy.fan@informa.com

#### JAPAN

INFORMA MARKETS IN JAPAN  
Kanda 91 Bldg.  
1-8-3 Kajicho  
Chiyoda-ku  
Tokyo 101-0044, Japan

Mr. Satoshi Mizugaki

T: +81-3-5296-1020

F: +81-3-5296-1018

E: satoshi.mizugaki@ubm.com

#### KOREA

INFORMA MARKETS IN KOREA  
8F, Woodo Bldg  
#129-3, Sangbong-Dong  
Jungnang-Gu, Seoul 131-861  
Korea

Mr. James Lee

T: +82 2 6715 5400-5406

F: +82 2 432 5885

E: jameshj.lee@ubm.com

#### CHINA

CNTA SCIENCE &  
TECHNOLOGY CO., LTD  
Room 118, Technology & Trading Plaza  
1525 Zhong Shan Xi Road  
Shanghai 200235, China

Ms. Annie Liu

T: +86 21 6464 1527

F: +86 21 6481 2993

E: info@cнта.org

[www.since-expo.com](http://www.since-expo.com)